

# RaceDay

for schools

[www.britishhorseracing.com/racedayforschools](http://www.britishhorseracing.com/racedayforschools)

**A new FREE Enterprise and Business Studies online resource for 11-16s, directly linked to Enterprise education.**

RaceDay is an engaging interactive resource, containing a wealth of activities and career advice that offer students an innovative Enterprise experience through the context of the British horseracing industry.

Students have the chance to develop the knowledge and skills that underpin Enterprise education - specifically marketing, decision-making, leadership and financial capability.

## Benefits for teachers

- Bring context-based learning and skills development to life.
- Real-life examples of enterprise in action for students to learn from (e.g. 'A day in the life' of a marketing & hospitality executive).
- Information about careers in enterprise.
- Develop enthusiasm and understanding of enterprise and business at a critical age.
- Direct links to key aspects of Enterprise education.

## Benefits for students

- The opportunity to manage an interactive racecourse, and see the effects of business decisions.
- Quizzes and games around hands-on topics such as marketing & hospitality or running a stable.
- The chance to learn more decision making and budget management.



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RaceDay for schools is an ideal tool for starter, plenary and fun classroom activities. All materials can be used on their own or in a larger Enterprise module around horse racing.

### The Training Zone

The **Training Zone** is structured into five areas concerned with the Enterprise aspects of British horseracing. Each area provides information as well as fun quizzes and activities. Students can work through selected topics at their own pace or under teacher supervision.

### The Race Day game

The **Race Day game** is a fantastic interactive simulation in which students directly apply the knowledge and understanding they have developed in Enterprise education. The game is split into two components:

- > **Managing the racecourse:** Students make important business decisions, such as the particular hospitality package that will bring in the most customers.
- > **Owning a racehorse:** Students make important decisions to get their horse to race and learn how to successfully manage a budget.



### Teachers' notes

RaceDay is supported by comprehensive teachers' notes, including a guide on how to use the resource, ideas on its use in the classroom, and an extensive list of curriculum links.

### Curriculum links

- > Key Stage 4 Work-related learning (WRL)
- > Enterprise education
- > Citizenship learning
- > ICT, Maths, English, PSHE and Personal, learning and thinking skills

Log on to

[www.britishhorseracing.com/racedayforschools](http://www.britishhorseracing.com/racedayforschools)

- and help your students discover the fast side of Enterprise learning



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