



2009



*get your heart racing*



# *a history of innovation*

RACING HAS BEEN TAKING PLACE ON THE BANKS OF THE RIVER SEVERN SINCE 1718.

The first meetings were flat races. By 1755, a 4 day flat meeting had been introduced with a jumps fixture in the Autumn. The last flat meeting was held at Worcester in 1966. In 1995, Summer Jumping was introduced at the course and today it remains a very popular destination for locals, tourists and racing fans alike.

“ A horse gallops with his lungs, perseveres with his heart, and wins with his character. ”

TESIO

# share special moments

WITH ITS PICTURESQUE TREE-LINED TRACK AND UNIQUE POSITION NESTLING ON THE BANKS OF THE RIVER SEVERN, WORCESTER RACECOURSE OFFERS A GREAT DAY OUT FOR ALL THE FAMILY, INCLUDING THEMED RACE DAYS, FAMILY FUN DAYS, LADIES DAY AND MUSICAL EVENINGS.

There are race meetings to suit all diaries, from evening to weekend days and midweek afternoons. The Racecourse also specializes in tailored corporate entertaining. Private dining boxes overlooking the winning post create the perfect impression and lawn marquees are ideal for larger group entertaining. Marketing opportunities include race sponsorship, racecard and trackside advertising.





# *choose your favourite*

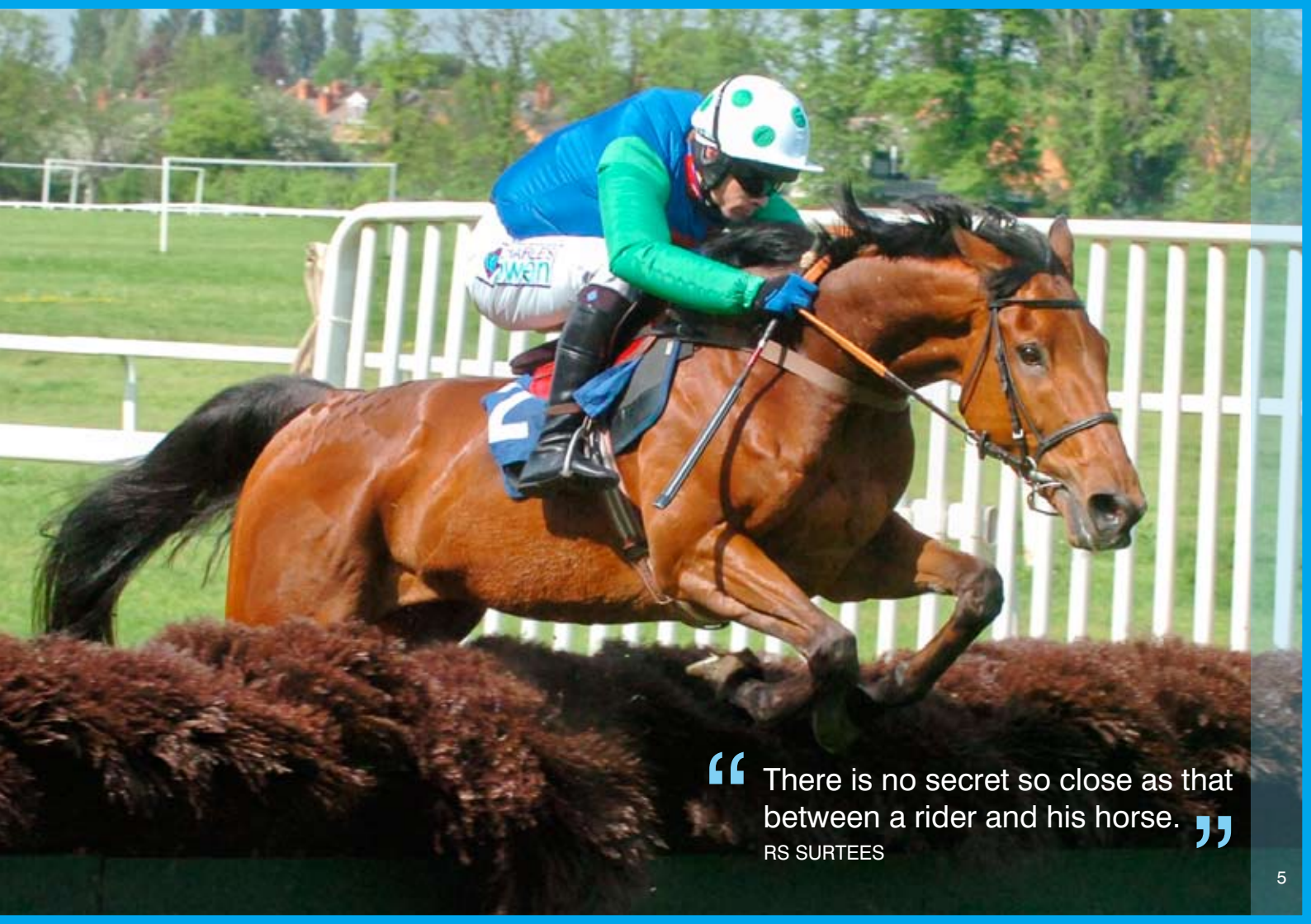
WITH THREE DIFFERENT PRICED ENCLOSURES TO CHOOSE FROM THERE IS SOMETHING FOR EVERYONE.

The Grandstand Value Package is very popular with groups and is available for every meeting except Ladies Day (6th June) when there is a Centre Course Value Package instead.

The Diamond Club offers discounts to Senior Citizens of 65 and over and all accompanied children under 16 are admitted to the course free of charge.

Please enquire for details of the disabled facilities.

Ticket prices are available by contacting the Racecourse office or referring to the website at [www.worcester-racecourse.co.uk](http://www.worcester-racecourse.co.uk)



“ There is no secret so close as that between a rider and his horse. ”

RS SURTEES



# *enjoy quality & distinction*

## RACE DAY HOSPITALITY

Entertaining clients and/or friends at the Home of Summer Jumping provides a thoroughly enjoyable day out. Booking your corporate package for a company day, to celebrate a special occasion, or just enjoy a day at the races could not be simpler. Private dining hospitality is available for groups of 12 – 800.

## THE CROMWELL, CAVALIER AND ELGAR BOXES

Experience the best view on the racecourse from one of our executive Boxes situated on the top floor of the grandstand with a balcony overlooking the winning post. Accommodation is for 12 – 60 guests depending on availability.

## THE PADDOCK SUITE

Brand new for 2009 and situated beside the parade ring, dining hospitality is available for 20 – 40 guests.

## THE PARADE RING LAWN MARQUEE

Suitable for parties of between 20 and 150 guests, private marquees are situated beside the parade ring and have a grass seating area exclusive to marquee guests. The marquees are also the ideal venue for a wedding reception at the races.

## THE FINAL FENCE MARQUEE

Suitable for parties of between 50 and 800 guests, the private marquees are situated beside the track and near to the final fence, in the Centre Course enclosure. There is also a grass seating area and a car park behind the marquee.

## THE FINAL FENCE RESTAURANT MARQUEE

(June 6th only) Due to popular demand for our Ladies Day on June 6th, there will be a trackside marquee restaurant in the Centre Course area, near to the final fence.



#### RACEDAY HOSPITALITY PACKAGE INCLUDES:

- Private dining facility
- Corporate signage
- Premier enclosure admission
- Three course meal or finger buffet, with coffee to follow
- A bottle of wine between two guests
- A reception drink
- Private bar facility
- Racecard
- Waiter and waitress service
- Television viewing of the racing
- Parking (pass not required)
- Convenient betting facilities

Afternoon tea, race day host or tipster are optional extras.

#### THE SEVERN SUITE RESTAURANT

The Severn Suite restaurant is situated on the second floor of the grandstand with stunning views of the racecourse and the River Severn. (There is lift access to this floor). It is advisable to reserve your dining package in advance as the restaurant is very popular. Window seats can be requested at the time of booking, but cannot be guaranteed. There is an air comfort system but the room is not air-conditioned. Afternoon cream tea is an optional extra.



# *live the dream*

## RACE SPONSORSHIP & ON-COURSE ADVERTISING

Sponsorship is a very successful way of becoming an integral part of the racing world, ensuring that your company branding becomes associated with racing and Worcester Racecourse in particular.

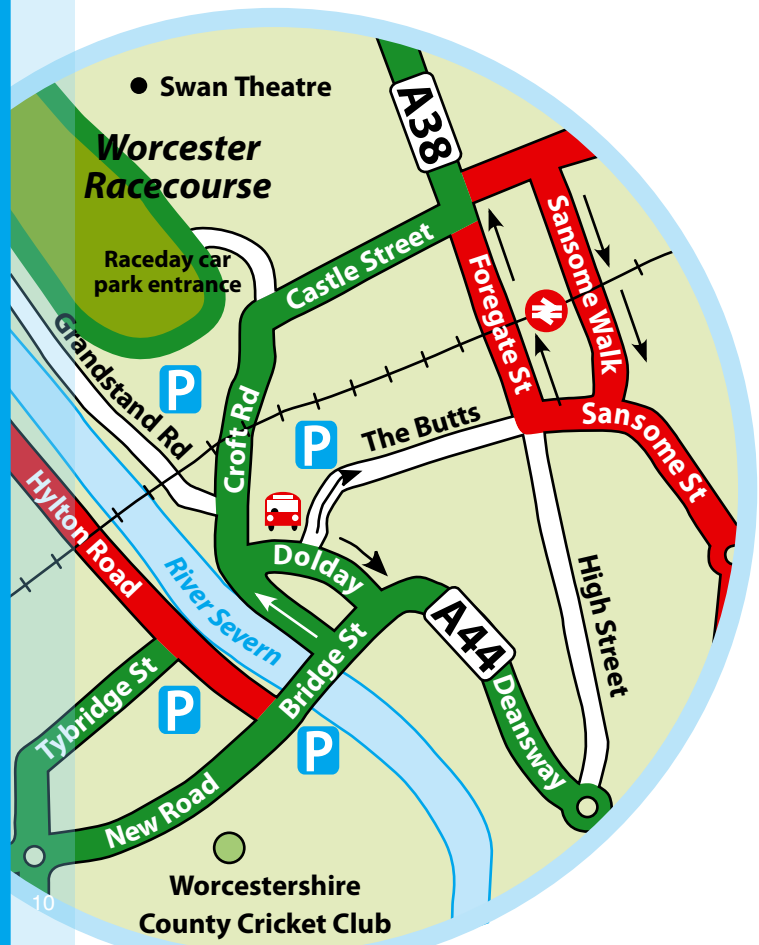
Worcester Racecourse offers the chance to enjoy trackside and fence/hurdle advertising to all 16 National Hunt fixtures during 2009.

Most people keep their racecard as a souvenir and many people collect them which guarantees that placing a day or season advert in our racecard gives your promotion a life well beyond the race day itself. Discounts are available for multi-meeting bookings.



## THE BENEFITS OF RACE SPONSORSHIP INCLUDE

- Choosing the race title to incorporate a company name or a personal celebration. This is published in most national daily papers, racing press and most evening papers – reaching approximately 30 million readers.
- **AT THE RACES** satellite television coverage of all races run at Worcester.
- A full page advert in the racecard and acknowledgement in the race conditions.
- A banner site on the home straight plus possible further banner sites at the course.
- Promotion of the sponsorship during PA announcements and race commentary.
- Opportunity to present your prize for the ‘best turned out’ horse, judged and presented in the parade ring prior to the race.
- Presentation of the sponsor’s memento to the winning connections in the winner’s enclosure after the race.
- Photographic print of the presentations.
- Champagne and hospitality with the Racecourse executive during the race and with the winning connections after the race.
- Up to 6 complimentary entrance badges.
- Opportunity to hand out flyers at the course.



*the ideal location*

Situated in the centre of town, a short distance from the M5 motorway (junctions 6 and 7) and Foregate Street train station, Worcester Racecourse is very easily accessible from north, south, east or west.

#### HOW TO FIND US

**BY CAR:** From the north or south – take Junction 6 off the M5 and following the A449 towards Worcester city centre. From the west – take the A443 and A44, both offer good access to the city centre. Follow the brown tourist signs for Worcester Racecourse.

**BY RAIL:** Trains run direct from London Paddington, Birmingham, Cardiff, Hereford and Bristol to Foregate station, Worcester, which is just 10 minutes walk from the racecourse.



## MAY

Wed 20th (Eve) Miss Worcester Race Night

## JUNE

Sat 6th Ladies Day  
Sun 7th Family Fun Day  
Wed 17th  
Wed 24th

## JULY

Wed 1st  
Wed 8th (Eve) Irish Night  
Wed 15th (Eve) Music Night  
Wed 22nd Charity Race Day  
Tue 28th (Eve) Music Night

## AUGUST

Fri 7th  
Tue 18th (Eve) Caribbean Night

## SEPTEMBER

Sun 6th Family Fun and  
Football Race Day  
Fri 25th

## OCTOBER

Thur 8th  
Wed 21st



[www.worcester-racecourse.co.uk](http://www.worcester-racecourse.co.uk) • E-mail: [info@worcester-racecourse.co.uk](mailto:info@worcester-racecourse.co.uk)

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