



**worcester**

racecourse & conference centre

| **ONE JUMP AHEAD**





## WORCESTER RACECOURSE

Racing has been taking place on the banks of the River Severn since 1718. The first meetings were flat races. By 1755, a 4 day flat meeting had been introduced with a jumps fixture in the autumn. The last flat meeting was held at Worcester in 1966. In 1995 it was changed to a summer jumping course and today it remains a very popular destination for locals, tourists and racing fans alike.

### SHARE SPECIAL MOMENTS

With its picturesque tree-lined track and unique position nestling on the banks of the River Severn, Worcester Racecourse offers a great day out for all the family, with themed race days, Family Fun Days and Ladies Day.

There are meetings to suit all diaries, from evenings to weekend days and midweek afternoons. The Racecourse also specialises in tailored corporate entertaining.

Private suites overlooking the winning post create the perfect impression and lawn marquees are ideal for entertaining larger groups. Marketing opportunities include race sponsorship, racecard and trackside advertising.

For enquiries and bookings please call the Racecourse office on **01905 25364** or email [info@worcester-racecourse.co.uk](mailto:info@worcester-racecourse.co.uk)

Alternatively visit [www.worcester-racecourse.co.uk](http://www.worcester-racecourse.co.uk)



Racecourse admission tickets start at just £7 per person – refer to page 6 for ticket prices.



## THE FIXTURES – MAY TO JULY 2012

MAY	<b>Sunday 13<sup>th</sup> May</b> Umberto Giannini 'Worcestershire Rose' Family Fun Day, in association with <b>Worcester News</b>	First race: 2.20 p.m.
	<b>Wednesday 23<sup>rd</sup> May</b> Evening Racing	First race: 5.50 p.m.
JUNE	<b>Saturday 9<sup>th</sup> June</b> Ladies Day featuring Battle of the Divas 	First race: 1.55 p.m.
	<b>Sunday 10<sup>th</sup> June</b> Countryside Family Day	First race: 2.45 p.m.
	<b>Wednesday 20<sup>th</sup> June</b> Senior Citizens' Special Discount Package Day	First race: 2.10 p.m.
	<b>Wednesday 27<sup>th</sup> June</b> Afternoon Racing	First race: 2.20 p.m.
JULY	<b>Wednesday 4<sup>th</sup> July</b> Wednesday Club Corporate 'Independence Day' Networking Event	First race: 2.10 p.m.
	<b>Wednesday 11<sup>th</sup> July</b> Irish Night featuring The Roving Crows	First race: 6.10 p.m.
	<b>Wednesday 18<sup>th</sup> July</b> Midlands Air Ambulance Charity Night	First race: 6.10 p.m.

## THE FIXTURES – JULY TO OCTOBER 2012

JULY	<b>Wednesday 25<sup>th</sup> July</b> Afternoon Racing	First race: 2.20 p.m.
	<b>Tuesday 31<sup>st</sup> July</b> Pershore Plum Festival Family Race Night featuring The Roving Crows	First race: 5.55 p.m.
AUGUST	<b>Tuesday 21<sup>st</sup> August</b> St John Ambulance Charity Night	First race: 5.10 p.m.
	<b>Wednesday 29<sup>th</sup> August</b> Afternoon Racing	First race: 2.10 p.m.
SEPTEMBER	<b>Tuesday 11<sup>th</sup> September</b> Afternoon Racing	First race: 2.10 p.m.
	<b>Friday 28<sup>th</sup> September</b> Afternoon Racing	First race: 2.15 p.m.
OCTOBER	<b>Thursday 11<sup>th</sup> October</b> Afternoon Racing	First race: 2.00 p.m.
	<b>Wednesday 24<sup>th</sup> October</b> Afternoon Racing	First race: 2.10 p.m.

Fixtures and themes are correct at the time of going to press. Gates open 2 hours before the first race. Please check with the Racecourse office or the website for any alterations to the first race times.





## PRICING

Adult prices shown are per person. Accompanied under 18's are admitted FREE of charge to the enclosures.

	Standard	Ladies Day (9 <sup>th</sup> June)
County Enclosure	£16.00	£20.00
Centre Course Enclosure	£7.00	£10.00
County Enclosure - Party Pack (min 8 people)	£18.00	N/A
Centre Course - Party Pack (min 8 people)	N/A	£12.00
Severn Restaurant Package	£57.50	£67.50
Private Marquee Package (next to the parade ring)	£88.00 + vat	SOLD OUT
Private Box Package (2 <sup>nd</sup> floor - min 12 people)	£95.00 + vat	SOLD OUT





## TICKET AND RACE DAY INFORMATION

With 2 priced enclosures to choose from, County or Centre Course, there is something to suit all tastes and budgets.

### COUNTY AND CENTRE COURSE ENCLOSURES

At Worcester Racecourse there are 2 enclosures - County and Centre Course. The County Enclosure ticket allows access to all public areas of the Racecourse and the Centre Course ticket is limited to the centre of the course.

### PARTY PACK

The County Enclosure Party Pack is very popular with groups. This includes County Enclosure admission, a racecard, 2 drinks and a discounted bet and is available for every meeting except Ladies Day (9<sup>th</sup> June) when there is a Centre Course Party Pack. The Party Packs must be pre-booked and pre-paid, for a minimum of 8 people.

### SENIOR CITIZENS' DISCOUNT CARD

The Senior Citizens' Discount Card is for people aged 65 years and over. There is a one off joining fee of £3.50 then £2.00 off standard admission prices to the County and Centre Course Enclosures at Worcester Racecourse. Proof of age and 2 passport sized photos are required to join.

### CHILDREN

Accompanied under 18's are admitted FREE of charge to all meetings.

### DISABLED FACILITIES AND REGISTERED CARERS

Please enquire for details regarding the disabled facilities. 1 Registered carer accompanying a disabled visitor is admitted FREE.

### ONLINE TICKET SALES

Tickets may be purchased online up to midday the day before racing. No refunds will be given for bookings made online.

### DOGS AND PICNICS

No dogs are allowed on the Racecourse on race days and picnics are only permitted in the Centre Course but not inside the bar.

### PARKING

Public and coach parking is FREE. There is a charge of £7.00 for picnic parking.

For further information please call the Racecourse office on **01905 25364** or refer to the website at [www.worcester-racecourse.co.uk](http://www.worcester-racecourse.co.uk)

**Please refer to page 6 for ticket prices.**





## LADIES DAY - SATURDAY 9<sup>TH</sup> JUNE

Ladies Day, in aid of St. Richard's Hospice, is the highlight of the Worcester racing calendar and we are expecting another record crowd in 2012.

This unmissable event invites ladies to come dressed in their finery and compete for the Best Dressed Lady, Best Dressed Little Lady under 12 Years and the Most Extravagant Hat contests.

Following their very successful debut at last year's Ladies Day, Battle of the Divas will perform live on stage in the centre of the course after the last race.

Early booking to avoid disappointment is recommended for this most popular event.

Please refer to page 6 for Entrance ticket, Restaurant and Party Pack price details or call the Racecourse office on **01905 25364** for all further information.



Entrance from £10 per person and all accompanied under 18's admitted FREE of charge.





## FEATURE DAYS

In addition to Ladies Day, there are a number of other varied theme days and evenings during the racing season.

### SUNDAY 13<sup>TH</sup> MAY

Umberto  
Giannini 'Worcestershire Rose' Family Day in  
association with **Worcester News**

10 Ladies will enter the final of the competition to find the first ever 'Worcestershire Rose'. The winner will make special guest appearances at events in Worcestershire throughout the following 12 months. The day will also feature extensive FREE children's entertainment in the centre of the course, a pamper aisle for female race goers and fundraising for Breakthrough Breast Cancer.



### SUNDAY 10<sup>TH</sup> JUNE

Countryside Family Day

Make a weekend of it! Ladies Day on Saturday 9<sup>th</sup> June and brand new for 2012, don't miss the Countryside Family Day on Sunday 10<sup>th</sup> June. Attractions to include beagling display, farriery display, gunsmithing, hound parade, whisky draws, ferrets and falcons. For younger visitors, there will be FREE entertainment including Rastamouse, who will be making personal appearances at various intervals throughout the afternoon.



**Rastamouse**

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Based on the books by Genevieve Webster and Michael de Souza  
www.rastamouse.com



### WEDNESDAY AFTERNOON, 20<sup>TH</sup> JUNE

Senior Citizens' Special Discount Package Day

Discounted to just £10 per person, the Senior Citizens' Special Discount Package Day for those aged 65 and over includes exclusive use of the Parade Ring Marquee and lawn, County Enclosure entrance, a Devon cream tea and a discounted betting voucher. Limited places available so early booking is highly recommended.

### WEDNESDAY EVENING, 11<sup>TH</sup> JULY

Irish Night featuring The Roving Crows

Ever popular, Irish Night includes traditional music from locally renowned The Roving Crows and plenty of Guinness to help create a memorable, toe-tapping race evening.



### TUESDAY EVENING, 31<sup>ST</sup> JULY

Pershore Plum Festival Family Race Night

featuring The Roving Crows

Celebrating the annual Pershore Plum Festival with the third running of the Land O'Plums chase, this race evening in aid of Racing Welfare, gives fans another chance to enjoy live music from The Roving Crows as well as FREE children's entertainment. All race goers are encouraged to sport the colour purple and there will be a competition to find the best purple outfit.



**RACINGWELFARE**  
Help for racing's people in need





## HOSPITALITY AND DINING PACKAGES

Entertaining clients and friends at the Home of Summer Jumping provides a thoroughly enjoyable day out. Booking your hospitality package for a company day, to celebrate a special occasion, or just enjoy a day at the races could not be simpler.

### THE SEVERN RESTAURANT

The Severn Restaurant is situated on the second floor of the Grandstand with stunning views of the Racecourse and the River Severn (there is lift access to this floor). It is advisable to reserve your dining package in advance as the restaurant is very popular. Afternoon cream tea is an optional extra.

### PRIVATE SUITES

Experience the best view on the Racecourse from one of our private suites situated on the second floor of the Grandstand with a balcony overlooking the winning post. Suitable for parties of between 12 - 50 guests depending on availability.

### THE PARADE RING LAWN MARQUEE

Suitable for parties of between 20 - 150 guests, private marquees are situated beside the parade ring and have a grass seating area exclusive to marquee guests. The marquees are also an ideal venue for a wedding reception at the races.

### THE PRIVATE RACE DAY HOSPITALITY PACKAGES INCLUDE:

- Admission to the County Enclosure
- A racecard
- A reception drink
- Welcome signage
- A 3 course meal or buffet option
- A bottle of wine between 2 guests
- Freshly brewed tea / coffee
- Tipster talk prior to the first race
- Television viewing of the racing
- Convenient betting facilities
- Parking (pass not required)

Afternoon tea is an optional extra.

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**Please refer to page 6 for ticket prices.**





## RACE SPONSORSHIP AND ADVERTISING

Sponsorship and advertising at Worcester Racecourse is a great way to expose your brand, company or celebration to a wider audience, and provides great marketing opportunities.

### THE BENEFITS OF RACE SPONSORSHIP

- Choosing the race title to incorporate a company name or a personal celebration. This is published in most national daily papers, racing press and most evening papers - reaching approximately thirty million readers.
- **AT THE RACES** live satellite television coverage of all races run at Worcester.
- A full page advert in the racecard and an acknowledgement in the race conditions.
- A banner site on the home straight plus possible further banner sites at the course.
- Promotion of the sponsorship during PA announcements and race commentary.
- Opportunity to present your prize for the Best Turned Out Horse, judged and presented in the parade ring prior to the race.
- Presentation of the sponsor's memento to the winning connections in the winner's enclosure after the race.
- Photograph of the presentations.

- Champagne and hospitality with the Racecourse Executive during the race and with the winning connections after the race.
- Up to 6 complimentary admission tickets.
- Opportunity to hand out flyers at the course.

### ON-COURSE ADVERTISING

Worcester Racecourse offers the chance to enjoy trackside and fence / hurdle advertising at all 17 National Hunt fixtures during 2012.

Most people keep their racecard as a souvenir and many people collect them which guarantees that placing a day or season advert in our racecard gives your promotion a life well beyond the race day. Discounts are available for multi-meeting bookings.

For enquiries and bookings please call Jenny Cheshire on **01905 25364** or email [jenny.cheshire@worcester-racecourse.co.uk](mailto:jenny.cheshire@worcester-racecourse.co.uk)





## YOUR VENUE IN THE HEART OF WORCESTER

There is so much more to Worcester Racecourse than just racing. The Racecourse offers an exceptional town centre venue for events all year round, with an excellent reputation for catering and service. It is also an affordable and unique venue for conferences and meetings.

There is a choice of different sized suites and breakout rooms as well as ample FREE parking. Our staff are on hand to assist with requirements in the run up to, as well as on the day and will liaise extensively prior to the conference to ensure smooth running.

### OPPORTUNITIES

- Conferences with a choice of suites and breakout rooms
- Meetings
- Training days and team building events
- Exhibitions and trade shows
- Banquets and parties
- Weddings
- Christmas parties
- Outdoor events - large grass and tarmac areas available
- FREE parking for over 500 cars

### MARQUEE AVAILABLE FOR SUMMER WEDDINGS AND CELEBRATIONS

The Racecourse nestles on the banks of the River Severn and offers the perfect romantic setting for weddings and celebrations.

The Lawn Marquee is available during the summer months and seats up to 150 guests for dining or can be hired for tented shows.

### CAPACITIES

- 300 Theatre style seating
- 150 Cabaret style seating
- 200 Banquet style seating
- 5 Additional breakout rooms

### DAILY DELEGATE RATE INCLUDES:

- Hire of all rooms required for the event
- Internet access
- Access from 7 a.m.
- Lunch (finger style buffet)
- 3 Servings of tea, coffee and biscuits
- Water and cordials
- Data projectors, screens, PA systems, flipcharts, lectern and podium
- Conference packs and sweets
- Ample FREE parking on site

For enquiries and bookings please call the Racecourse office on **01905 25364** or email [info@worcester-racecourse.co.uk](mailto:info@worcester-racecourse.co.uk)





## CHRISTMAS PARTIES

With a choice of party styles to suit all tastes and budgets and a renowned reputation for hosting memorable Christmas parties, Worcester Racecourse is the perfect venue for celebrations throughout the festive season.

We offer Christmas party nights for smaller groups and also private bookings for a minimum of 80 guests.

The parties are held in the Croft Suite on the first floor of the Grandstand with stunning views over the River Severn.

The Racecourse prides itself on a high quality of food and service and our team of chefs has created a choice of mouth-watering dishes for the seated dinner option, whilst the more informal style of the hog roast or buffet options allow extra time to dance the night away, ensuring that whatever you choose, you and your guests have a most enjoyable festive evening.

### Party styles include:

#### HOG ROAST / BUFFET

- Pig roast and salads or buffet
- Mince pies
- Seasonal decorations and crackers
- Disco
- FREE parking

#### 3 COURSE DINNER

- 3 Course, seated dinner
- Seasonal decorations and crackers
- Disco
- FREE parking



For enquiries and bookings please call our events team on **01905 25364** or email [info@worcester-racecourse.co.uk](mailto:info@worcester-racecourse.co.uk)





## WEDDINGS, CELEBRATIONS AND OUTDOOR EVENTS

Close to the main transport links of Worcester and the M5 yet in a quiet, picturesque setting, the Racecourse is your ideal venue.

### WEDDINGS

For your special day, your choice of venue is of the utmost importance. There are different sized suites, as well as the Lawn Marquee available and our talented team of chefs has created a delicious choice of menus to suit most price ranges.

Worcester Racecourse is ideal for intimate gatherings or larger celebrations of up to 200 guests.

For a truly memorable occasion, you can combine your wedding day with racing and even have the opportunity to sponsor a race with the bride and groom's name in the race title.

### CELEBRATIONS

Our suites are suitable for parties of 50 – 200 guests and we have considerable experience of hosting Anniversary, Birthday and Christening parties, School Prom nights, Graduation Balls and Awards celebrations.

### OUTDOOR EVENTS

The Racecourse has extensive grass and hard standing areas suitable for most outdoor events.

These areas are licensed for entertainment, food and beverages and can be used in conjunction with the hire of the Grandstand, one of the outdoor bar areas, toilets and parking space.

Please call the Racecourse office on **01905 25364** to discuss your requirements



Quotations can be tailored to suit your event, however large or small.



# THE IDEAL LOCATION

Situated in the centre of town, a short distance from the M5 motorway (junctions 6 and 7) and Foregate Street train station, Worcester Racecourse is very easily accessible from north, south, east or west.

## BY CAR

From the north or south - take junction 6 off the M5 and follow the A449 towards Worcester city centre. From the west - take the A443 and A44, both offer good access to the city centre. Follow the brown tourist signs for Worcester Racecourse.

## BY RAIL

Trains run direct from London Paddington, Birmingham, Cardiff, Hereford and Bristol to Foregate station, Worcester, which is just 10 minutes walk from the Racecourse.

