



Banner Advertising

www.windsor-racecourse.co.uk

Advertising & brand awareness by way of banner advertising.... it works!

“Banner Advertising at Royal Windsor Racecourse increased our brand awareness, extensive media coverage generation ensured we achieved our aims.” Trailfinders

A typical package includes:

- 26 meeting banner advertising
- 2 Annual members enclosure badges
- Exclusive networking events
- Website links
- Only artwork required

The perfect advertising and promotions opportunity

Over 120,000 people will visit Royal Windsor Racecourse throughout a season.

Racing at Royal Windsor is televised by “ATR” on Sky, reaching over 100,000 viewers. It is also broadcast to a nationwide network of betting shops. Name a Race and your identity is seen by hundreds of thousands, in national newspapers, on television and across the race course. Your banner on the running rail gets you immediate national coverage.

Sponsorship and advertising opportunities at Royal Windsor Racecourse include: headline sponsorship for the entire season, grandstand and weighing room sponsorship, individual race sponsorship, entire card sponsorship, racecard advertising, big screen coverage, on-course banner advertising and promotional areas.

Please call Matthew Foxton-Duffy on 01753 498 442 for availability and opportunities.

All sponsorship and advertising includes website links along with monthly reports on click through data. You also enjoy frequent and complimentary on course coverage by race and course commentators.

