



set your heart racing...

friends
colleagues
weddings
Marquee
sportingbet
Bars
Jockeys
Bray
Motown
Caribbean Night
conferences
celebrate
entertain
events
restaurants
horse
river taxi
Wine
River Thames
pimms
Eton
pavilion
cider festival
music
Dorney
set your heart racing
Hospitalsity
summer
Smile
Corporate
racing Turf
Silks
Summer Celebration
Windsor
Ladies Night
fine dining
Monday nights
Sausage Festival
Laughter
Irish Night
South Africa Night
Party atmosphere
Ronnie Scott's
racecourse
Down Under Night
BBQ

Corporate hospitality *to set your heart racing*

Since the reign of King Henry VIII, horse racing has been the Sport of Kings and Queens in Royal Windsor Park. Founded on this historic patronage, Royal Windsor Racecourse was opened in 1866, providing entertainment for royalty, noblemen, guilds and trades people.

From the first day of racing this tradition of hospitality has created the perfect venue for entertaining. Set in 165 acres of beautiful countryside on the banks of the Thames, within sight of Windsor Castle, the racecourse retains its historic character, providing the perfect setting for your corporate events. Located within a cannon-shot of London, Royal Windsor Racecourse has exceptional transport links, including a truly unique water-taxi from Central Windsor direct to the course.

Royal Windsor Racecourse is the only figure-of-eight flat racecourse in the country and, with a final straight of five breath-taking furlongs, your guests have wonderful views of the course to the winning post. Racing is on 26 days during the year with our fabulous Monday race nights on 17 of these dates. Live bands perform after key fixtures and the excitement continues long after racing ends.

With all these unique advantages, Royal Windsor Racecourse is perfect for your hospitality and corporate events.

I look forward to welcoming you in 2010.

Jon Pullin
Managing Director

Fixture list 2010



	Day	Date	Time	Theme/Event
April	Mon	12	A	
	Mon	19	E	
	Mon	26	E	
May	Mon	03	A	Family Fun Day
	Mon	10	E	
	Mon	17	E	
	Mon	24	E	Best of British Sausage Festival
June	Mon	07	E	South Africa Night
	Mon	14	E	
	Mon	21	E	
	Sat	26	A	Totesport Festival
	Sun	27	A	Totesport Festival Family Fun Day
	Mon	28	E	Totesport Festival

	Day	Date	Time	Theme/Event
July	Mon	05	E	Irish Night
	Mon	12	E	Down Under Night
	Mon	19	E	Ronnie Scott's All Stars
	Mon	26	E	Ladies Night
August	Mon	02	E	
	Sun	08	A	Football Furlong Family Fun Day
	Mon	09	E	
	Mon	16	E	Caribbean Night
	Mon	23	E	Cider Festival
	Sat	28	E	Summer Celebration
October	Mon	04	A	
	Mon	11	A	
	Mon	18	A	

(A) Afternoon (E) Evening

For bookings call 01753 498 400
www.windsor-racecourse.co.uk



Hospitality & business

your perfect partner

An invitation to your executive suite, with the anticipation of fine dining, is a temptation that few can resist. First-time visitor or seasoned turf follower, everyone enjoys the thrill and excitement of the race – it's an experience that no one forgets.

Perfect for your business hospitality

A hospitality event at Royal Windsor Racecourse is the perfect balance of business, entertainment and reward. Whether you book a single event or a season of client and business activities, you receive exceptional service and fine dining. Our private hospitality suites accommodate from 10 to 300 guests. Hospitality packages, with views over the course or Parade Ring, begin at just £85 + VAT per guest.

“ *Our event at the races last night was a roaring success – everyone loved the seafood, the champagne, the meal and the racing. I was unfortunate enough to lose £10 but others prospered! Thank you so much for making it all possible!* ”
DestinationFirst



Clockwise from top left:


Champagne with clients as the horses stroll by.

Service levels you and your guests expect.

Summer Monday evening in the Riverbank Pavilion.

Business and pleasure - a winning combination.





Pavilions & suites

For a view that will
set your heart racing...

For more information
call 01753 498 400
www.windsor-racecourse.co.uk

Pavilions & suites

place yourself at the heart of the action

At Royal Windsor Racecourse, course facing suites have breathtaking views of the action, with private viewing areas, bar, dedicated staff, television and Tote betting access.

Royal Windsor Grandstand

Number of suites: 8 suites seating 30, combinable into larger suites seating up to 200

View: Panoramic course views

Features: Private balcony; side on views of the racing action; highly atmospheric

Churchill & Victory Suites

Number of suites: 2 private seating 10–30

View: Panoramic course views of winning post from private viewing area

Features: Historic grandstand, suites have period features

Parade Ring Marquee

Number of suites: Superb summer party BBQ marquee for up to 160 people: can be divided into 3 individual suites, each seating 40 guests

View: Parade Ring

Features: Lawn access

Paddock Pavilion

Number of suites: 12 private seating 20, with combinations up to 50

View: Panoramic and head on

Features: Private balcony, access to Parade Ring viewing balcony

Riverbank Pavilion

Number of suites: Permanent marquee for up to 300; can be divided into 4 glass-fronted suites each seating 50 guests

View: Parade Ring

Features: Lawn access





Hospitality packages

entertain and be entertained

The unique appeal of Royal Windsor Racecourse attracts important decision makers and is the perfect way to safeguard your client business. The relaxed informality, fine food and classic wines lower barriers which gives you the chance to build relationships and watch the horses thunder across the winning line.

Windsor - £205.00

- Champagne reception
- Canapés
- Indulgent 3 course buffet menu
- Cheese course
- Selection of red and white wine to complement the menu
- Dessert wine
- Half a bottle of Pure water per person
- Coffee and mints
- Luxury table setting including flowers and chair covers
- Club Enclosure ticket
- Private hire of the suite
- Hospitality host
- Racecard
- Car parking 1:2 guests

Eton - from £135.00

- Hors d'oeuvres
- Luxury 3 course buffet menu
- Cheese board
- Half a bottle of wine per person
- Coffee and mints
- Club Enclosure ticket
- Private hire of the suite
- Hospitality host
- Table setting
- Racecard
- Car parking 1:2 guests

Dorney - from £85.00

Available on: 12, 19, 26 April, 3 May, 26, 27 June, 8, 28 August and 4, 11, 18 October.

- 3 course buffet menu
- Half bottle of wine per person
- Club Enclosure ticket
- Private hire of the suite
- Hospitality host
- Racecard
- Car parking 1:2 guests

Bray - from £115.00

- Hors d'oeuvres
- 3 course buffet menu
- Cheese board
- Coffee and mints
- Club Enclosure ticket
- Private hire of the suite
- Hospitality host
- Table setting
- Racecard
- Car parking 1:2 guests

Summer BBQ - £99.00

- 2 course BBQ menu
- Coffee and mints
- Club Enclosure ticket
- Private hire of the suite
- Hospitality host
- Racecard
- Car parking 1:2 guests

Inclusive Drinks Package £40.00

- Fully stocked bar
- Excludes champagne
- Bar open until 30 minutes after the last race



Raceday advertising & sponsorship

the perfect promotions opportunity

Racing is televised by “At The Races” on Sky, reaching over 100,000 viewers and broadcast to a nationwide network of betting shops. Name a race and your identity is seen in newspapers, on TV and across the racecourse. Your banner on the running rail gets you immediate coverage. And your important clients never forget the privilege of presenting the winner’s trophy.

Clockwise from top left:

Racecourse Horsepower solution for Mercedes Benz.

Focused marketing opportunities.

All encompassing brand awareness.



Sponsorship and advertising opportunities at Royal Windsor Racecourse include: headline sponsorship for the entire season, Grandstand and Weighing Room sponsorship, individual race sponsorship, entire card sponsorship, racecard advertising, big screen coverage, on-course banner advertising, promotional areas, web links and feature newsletters.

Our sponsorship of summer racing at Royal Windsor Racecourse played an integral part in the Sportingbet.com flat racing campaign. As headline sponsor we were delighted with their professionalism and attention to detail for the whole sixteen weeks of the season.

Monday evening racing at Windsor attracts a high quality crowd, combining the excitement of racing and betting with a great social atmosphere. Sportingbet.com are proud supporters of British horseracing at Royal Windsor Racecourse. Andrew McFever, Chief Executive Officer Sportingbet.com

“

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Private annual suite hire

A suite hired for the season gives you an extended programme of client hospitality. Staff motivation, reward and team building can all be included. Day-to-day business distractions are left behind at the gate; you get everyone's undivided attention. Combine your event with Monday evening racing and you achieve the perfect combination of business, motivation and reward.

Brand awareness and advertising

- 26 meeting banner advertising
- 2 annual members enclosure badges
- Website links
- Only artwork required

A typical race sponsorship package includes:

- Name of race – in all race carrying national press
- Directors' hospitality during race
- Racecard advertisement
- 2 banner sites on the running rail 24ft x 3ft max
- Announcements regarding your sponsorship throughout the meeting
- Acknowledgment in our racecard welcome section
- Presentation of best turned out horse award
- Presentation of trophy to winning connections
- Souvenir photograph

All sponsorship and advertising includes website links along with monthly reports on click through data. You also enjoy frequent and complimentary on course coverage by race and course commentators.

“ Advertising by way of Royal Windsor Racecourse Race sponsorship increased our brand awareness, extensive media coverage generation ensured we achieved our aims and had a great day as well. Trailfinders

For more information
call 01753 498 400

www.windsor-racecourse.co.uk



Corporate events

win over hearts and minds...

When you need to stand out from the crowd, we make your event truly memorable. Your guests enter an island of unspoilt countryside enclosed by the meandering River Thames. Every suite overlooks the racecourse and most have balconies. The Paddock Pavilion also looks out over the Thames and Windsor Castle and is available year round for your every business need.



Clockwise from top left:

Relaxed business meetings delivered in comfort.

Perfectly set stress free conferences.

Outstanding location with a wealth of facilities.



Why not combine business with leisure and hold your event on a raceday? We have created a fantastic raceday conference package that unites this superb venue during the day with racing in the evening.

Be it meeting, conference, exhibition or other event, our dedicated team of professionals will tailor a package to suit your requirements and deliver your expectations.

Raceday package:

- Racecourse view hospitality suite
- Arrival tea and coffee
- Pure bottled water throughout the day
- Mid-morning tea & coffee, with pastries and mini-muffins
- Light buffet lunch
- Afternoon tour of parade ring and weighing room
- Pimms reception
- Selection of Hors d'oeuvres on return to hospitality suite
- 3 course buffet menu
- Cheese board
- Coffee and mints
- Hospitality host
- Racecard
- Club Enclosure ticket
- Car parking 1:2 guests



Restaurants and fine dining *at Royal Windsor Racecourse*



Blues & Royals restaurant

This unique al fresco seafood and champagne restaurant is set within the Club Enclosure and just yards away from the finishing post. It provides a stunning location for dining in style. Due to its popularity, early booking is advised.

Castle restaurant

A superb panoramic restaurant overlooking the racetrack, it combines comfort with sumptuous food and wine. Whether it's dinner for two or lunch for ten, you won't miss a moment of the action with our discreet table service, Tote betting facility and TV screens.

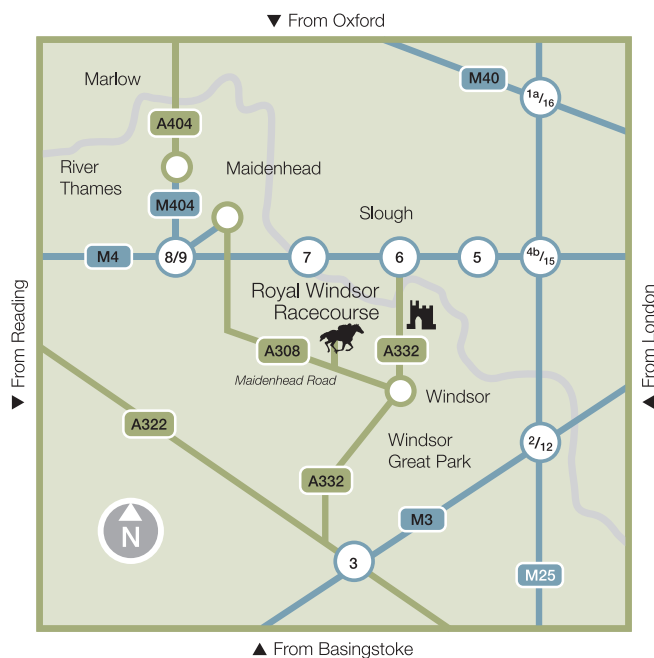
Club restaurant

Sited within the original Victorian Grandstand the Club is an oasis of calm amidst the bustle of racing. Just a short walk from both finishing post and main entrance, the Club restaurant offers a stylish menu complemented by an excellent wine list and quick, efficient service.



The perfect location

Royal Windsor Racecourse is ideally located for many of the UK's major business conurbations and for international clients. It's within easy reach of major motorways in the South of England and Wales, and it's just a short journey from Heathrow and Gatwick. Parking is easy, free and reserved for hospitality customers. Many partner hotels, of every class and distinction, are within easy reach.



By road

- Between Windsor and Maidenhead West on the A308
- Coach services available every Monday night and by arrangement

By rail

- Trains from London Paddington and Waterloo run to Windsor and Eton Central, Windsor and Eton Riverside and Slough
- Taxis are available from all stations

By river

- A river taxi service operates for all race meetings from Bary Avenue Promenade, opposite Browns restaurant in Windsor Town centre. This is a short walk from the Windsor train stations.
- The river taxi takes approximately 10 minutes

Contact details

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