



 **royal windsor**  
racecourse

*set your heart racing...*

friends  
 value  
 clients  
 Grandstand  
 celebrate  
 events  
 restaurants  
 entertain  
 Meetings  
 picnic  
 horse  
 river taxi  
 Wine  
 River Thames  
 pimms  
 Beer  
 pavilion  
 competitions  
 music  
 family  
 set your heart racing  
 colleagues  
 weddings  
 Corporate  
 summer  
 Silks  
 Summer Celebration  
 Ladies Night  
 Delegates  
 Marquee  
 Smile  
 fine dining  
 racing  
 Turf  
 Monday nights  
 conferences  
 Thrilling fun  
 Laughter  
 Bars  
 Jockeys  
 Fine Fillies  
 Handsome Colts  
 Party atmosphere  
 Gorgeous  
 racecourse  
 Photo finish  
 Lawns  
 win

## Corporate hospitality *to set your heart racing*



*Jon Pullin  
Managing Director*

Since the reign of King Henry VIII, horse racing has been the Sport of Kings and Queens in Royal Windsor Park. Founded on this historic patronage, Royal Windsor Racecourse was opened in 1866, providing entertainment for royalty, noblemen, guilds and trades people.

From the first day of racing this tradition of hospitality has created the perfect venue for entertaining. Set in 165 acres of beautiful countryside on the banks of the Thames, within sight of Windsor Castle, the racecourse retains its historic character, providing the perfect setting for your corporate events. Located within a cannon shot of London,

Royal Windsor Racecourse has exceptional transport links, including a truly unique water-taxi from central Windsor direct to the course.

Royal Windsor Racecourse is the only figure-of-eight flat racecourse in the country and, with a final straight of five breath-taking furlongs, your guests have wonderful views of the course to the winning post. Racing is on 26 days during the year with our fabulous Monday race nights on 17 of these dates. Live bands perform after key fixtures and the excitement continues long after racing ends.

Royal Windsor Racecourse has just been awarded Best Small Racecourse in the South East. The award goes to show that the hard work and effort by all has been noticed and recognised by those who visit our Racecourse. The improvements we have made and continue to make to the customer experience have and will continue to make us stand out from our competitors. We are proud to receive this award and it's even more satisfying knowing that it is voted for by our customers.

With this award and all of these unique advantages, Royal Windsor Racecourse is perfect for your hospitality and corporate events.

I look forward to welcoming you in 2011.



# Fixture list 2011



	Day	Date	Time	Theme/Event
<b>April</b>	Mon	04	A	
	Mon	11	E	
	Mon	18	E	
<b>May</b>	Mon	02	A	Family Fun Day
	Mon	09	E	
	Mon	16	E	
	Mon	23	E	Curry Festival
<b>June</b>	Mon	06	E	South Africa Night
	Mon	13	E	Sausage Festival
	Mon	20	E	
	Sat	25	A	Totesport Festival
	Sun	26	A	Family Fun Day
	Mon	27	E	Cider Festival

	Day	Date	Time	Theme/Event
<b>July</b>	Mon	04	E	American Independence Night
	Mon	11	E	Irish Night
	Mon	18	E	Ronnie Scott's Night
	Mon	25	E	Ladies Night
<b>August</b>	Mon	01	E	
	Sun	07	A	Family Fun Day
	Mon	08	E	Real Ale & Hog Roast Festival
	Mon	15	E	Caribbean Night
	Mon	22	E	Ice Cream Festival
	Sat	27	E	Summer Celebration
<b>October</b>	Mon	03	A	
	Mon	10	A	
	Mon	17	A	

(A) Afternoon (E) Evening

For hospitality bookings call 01753 498401  
[www.windsor-racecourse.co.uk](http://www.windsor-racecourse.co.uk)



# Hospitality & business

*your perfect partner*

An invitation to your executive suite, with the anticipation of fine dining, is a temptation that few can resist. First-time visitor or seasoned turf follower, everyone enjoys the thrill and excitement of the race – it's an experience that no one forgets.

## Perfect for your business hospitality

A hospitality event at Royal Windsor Racecourse is the perfect balance of business, entertainment and reward. Whether you book a single event or a season of client and business activities, you receive exceptional service and fine dining. Our private hospitality suites accommodate from 10 to 300 guests. Hospitality packages, with views over the course or Parade Ring, begin at just £89.00 per person + VAT.

“ *The event was a big success, everyone enjoyed themselves. Would just like to say that the hospitality team at Royal Windsor Racecourse are a pleasure to work with.*

”

Herbert Smith



Pavilions & suites



## Pavilions & suites

*place yourself at the heart of the action*

At Royal Windsor Racecourse, course facing suites have breathtaking views of the action, with private viewing areas, bar, dedicated staff, television and Tote betting access.

### Royal Windsor Grandstand

**Number of suites:** 8 suites seating 30, combinable into larger suites seating up to 200

**View:** Panoramic course views

**Features:** Private balcony; side on views of the racing action; highly atmospheric

### Churchill & Victory Suites

**Number of suites:** 2 private seating 10–30

**View:** Panoramic course views of winning post from private viewing area

**Features:** Historic grandstand, suites have period features

### Parade Ring BBQ Marquee

**Number of suites:** Superb summer party BBQ marquee for up to 150 people: can be divided into 3 individual suites, each seating 40 guests

**View:** Parade Ring

**Features:** Lawn access

### Paddock Pavilion

**Number of suites:** 12 private seating 20, with combinations up to 60

**View:** Panoramic and head on views

**Features:** Private balcony; access to Parade Ring viewing balcony

### Riverbank Pavilion


**Number of suites:** Permanent marquee for up to 300; can be divided into 4 glass-fronted suites each seating 50 guests

**View:** Parade Ring

**Features:** Lawn access



*Thank you so very much for looking after my party so well on Monday night.*



Hospitality packages

For a view that will  
*set your heart racing...*

For more information  
call 01753 498401

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# Hospitality packages

*entertain and be entertained*

The unique appeal of Royal Windsor Racecourse attracts important decision makers and is the perfect way to safeguard your client business. The relaxed informality, fine food and classic wines lower barriers which gives you the chance to build relationships and watch the horses thunder across the winning line.

## Windsor Package: £210.00

- Private hire of the suite
- Club Enclosure ticket
- Hospitality host
- Champagne & canapé reception
- Sumptuous 4 course buffet including cheese
- Sommelier selected wines complementing the menu
- Bottled water
- Coffee & petit fours
- Luxury table setting including flowers and chair covers
- Racecard listing the day's runners and riders
- Car parking pass 1:2 guests

## Eton Package: £139.00 - £154.00

- Private hire of the suite
- Club Enclosure ticket
- Hospitality host
- Amuse bouche
- Luxury 4 course buffet including cheese
- Half a bottle of house wine
- Coffee & chocolate truffles
- Flower table display
- Racecard listing the day's runners and riders
- Car parking pass 1:2 guests

## Dorney Package: £89.00 - £99.00

Only available on April, October, weekend and bank holiday fixtures.

- Private hire of the suite
- Club Enclosure ticket
- Hospitality host
- 3 course buffet
- Half a bottle of house wine
- Coffee
- Racecard listing the day's runners and riders
- Car parking pass 1:2 guests

## Bray Package: £119.00 - £139.00

- Private hire of the suite
- Club Enclosure ticket
- Hospitality host
- 3 course buffet
- Coffee
- Table centre piece
- Racecard listing the day's runners and riders
- Car parking pass 1:2 guests

## Summer BBQ Package: £99.00

Riverbank Pavilion and Parade Ring BBQ Marquee only.

- Private hire of the suite
- Club Enclosure ticket
- Hospitality host
- 2 course BBQ menu
- Coffee
- Racecard listing the day's runners and riders
- Car parking pass 1:2 guests

## Inclusive Drinks Package: £42.00

- Fully stocked bar
- Excludes champagne and non-house wines
- Bar open until 30 minutes after the last race
- Only available when purchased with one of our hospitality packages



*Our Managing Director has asked me to also pass on his thanks for such a lovely evening.*

All prices are per person and exclude VAT

# Raceday advertising & sponsorship

## *the perfect promotions opportunity*

Racing is televised by “At The Races” on Sky, reaching over 100,000 viewers and broadcast to a nationwide network of betting shops. Name a race and your identity is seen in newspapers, on TV and across the racecourse. Your banner on the running rail gets you immediate coverage and your important clients never forget the privilege of presenting the winner’s trophy.



Sponsorship and advertising opportunities at Royal Windsor Racecourse include: headline sponsorship for the entire season, Grandstand and Weighing Room sponsorship, individual race sponsorship, entire card sponsorship, racecard advertising, big screen coverage, on-course banner advertising, promotional areas, web links and feature newsletters.

*Our sponsorship of summer racing at Royal Windsor Racecourse played an integral part in the Sportingbet.com flat racing campaign. As headline sponsor we were delighted with their professionalism and attention to detail for the whole sixteen weeks of the season.*

*Monday evening racing at Windsor attracts a high quality crowd, combining the excitement of racing and betting with a great social atmosphere. Sportingbet.com are proud supporters of British horseracing at Royal Windsor Racecourse.*

Andrew McIver, Chief Executive Officer  
Sportingbet.com

“

”

### Private annual suite hire

A suite hired for the season gives you an extended programme of client hospitality. Staff motivation, reward and team building can all be included. Day-to-day business distractions are left behind at the gate; you get everyone's undivided attention. Combine your event with Monday evening racing and you achieve the perfect combination of business, motivation and reward.

### Brand awareness and advertising

- 26 meeting banner advertising
- 2 annual badges
- Website links
- Only artwork required

### A typical race sponsorship package includes:

- Name of race – in all race carrying national press
- Directors' hospitality during race
- Racecard advertisement
- 2 banner sites on the running rail 24ft x 3ft max
- Announcements regarding your sponsorship throughout the meeting
- Acknowledgment in our racecard welcome section
- Presentation of best turned out horse award
- Presentation of trophy to winning connections
- Souvenir photograph

All sponsorship and advertising includes website links along with monthly reports on click through data. You also enjoy frequent and complimentary on course coverage by race and course commentators.

“*At Royal Windsor Racecourse, race sponsorship is not just about getting your brand or name in the national press, we provide an experience that you and your guests will never forget. From exclusive Parade Ring access to winning podium presentations, it's an event from start to finish - whether sipping a glass of champagne in the Directors Box as the announcer starts your race or a live interview on At The Races we ensure you are given maximum exposure.*

”  
Matthew Foxton-Duffy, Sales & Marketing Manager  
Royal Windsor Racecourse

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# Raceday conference

*win over hearts and minds...*

The perfect solution for the ultimate business experience; whether launching your new product, holding a team building event or simply having a meeting before relaxing with your clients. Our raceday conference package combines the best of conference facilities with the finest hospitality experience.



When you need to stand out from the crowd, we make your event truly memorable. Your guests enter an island of unspoilt countryside enclosed by the meandering River Thames. Every suite overlooks the racecourse and most have balconies. The Paddock Pavilion also looks out over the Thames and Windsor Castle and is available year round for your every business need.

## Raceday package:

- Private hire of the suite
- Club Enclosure ticket
- Hospitality host
- Arrival tea and coffee
- Bottled water available throughout the day
- Mid morning tea and coffee served with pastries and mini-muffins
- Light buffet lunch
- Pimms reception
- Amuse bouche
- Luxury 4 course buffet including cheese
- Coffee and chocolate truffles
- Flower table display
- Racecard listing the day's runners and riders
- Car parking pass 1:2 guests



## Restaurants and fine dining *at Royal Windsor Racecourse*



*Blues & Royals restaurant*

This unique al fresco seafood and champagne restaurant is set within the Club Enclosure and just yards away from the finishing post. It provides a stunning location for dining in style. Due to its popularity, early booking is advised.



*Castle restaurant*

A superb panoramic restaurant overlooking the racetrack, it combines comfort with sumptuous food and wine. Whether it's dinner for two or lunch for ten, you won't miss a moment of the action with our discreet table service, Tote betting facility and TV screens.



*Club restaurant*

Sited within the original Victorian Grandstand the Club is an oasis of calm amidst the bustle of racing. Just a short walk from both finishing post and main entrance, the Club restaurant offers a stylish menu complemented by an excellent wine list and quick, efficient service.

“ *Our chefs are innovative, dedicated to their craft and pride themselves on delivering excellent food that will exceed your expectations.*

*Where possible our ingredients are sourced locally using the finest available produce, enabling us to deliver outstanding menus.*

” Tim Hickman, Raceday Hospitality Manager  
Royal Windsor Racecourse



## The perfect location

Royal Windsor Racecourse is ideally located within easy reach of major motorways in the South of England and Wales, and it's just a short journey from Heathrow and Gatwick. Parking is easy, free and reserved for hospitality customers. Many partner hotels, of every class and distinction, are within easy reach.

### By road

- Between Windsor and Maidenhead West on the A308
- Coach services available every Monday night and by arrangement

### By rail

- Trains from London Paddington and Waterloo run to Windsor and Eton Central, Windsor and Eton Riverside and Slough
- Taxis are available from all stations

### By river

- A river taxi service operates for all race meetings from Barry Avenue Promenade, opposite Browns restaurant in Windsor Town centre. This is a short walk from the Windsor train stations.
- The river taxi takes approximately 10 minutes



## Contact details



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Sales & Marketing Manager



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Hospitality & Sales Executive



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Hospitality & Sales Executive



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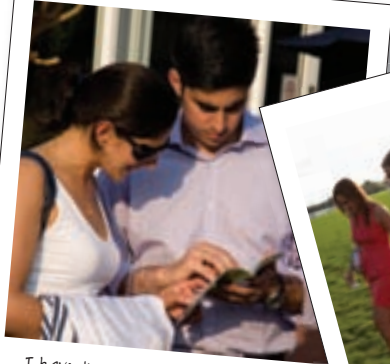
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*I have to say that you were a dream to work with from start to finish, everyone was relaxed including me!*



*All the staff had a lovely evening at Windsor last night.*



*Thank you once again for looking after us so well and your company is a pleasure to work with.*



*The hospitality is excellent and we could not have had a better night.*



*We had a wonderful evening - I have had nothing but thank yous!!*