



CARDEN PARK

HOTEL, GOLF RESORT & SPA

CHESHIRE

December 6, 2011

THOUSANDS OF REASONS WHY EXCLUSIVE HOTEL MEMBERSHIP PAYS OFF

A CHESTER Hotel has launched a new members club, which entitles those who join to thousands of pounds worth of free benefits.

My Carden Club was launched this week by the luxury four-star Carden Park Hotel, Golf Resort and Spa, just in time to make the ideal Christmas gift.

Priced at just £195, but with the total benefits valued at up to £2,500, regular customers at this award-winning hotel can reap the rewards of this exclusive membership, including a free overnight stay, complimentary spa treatments, golf, food and much more.

Hamish Ferguson, hotel general manager, said: “This year’s membership includes even more benefits than in previous years. We have also been able to reduce the price, making it even better value for money. My Carden Club offers are available exclusively to our members. It’s our way of rewarding our loyal customers and it would make a wonderful Christmas present for anyone who enjoys the finer things in life.”

Although the membership officially runs from March 2012 to March 2013, members who sign up now can start using it immediately, effectively receiving almost three months free.

The My Carden Club package includes*:

- Complimentary overnight stay including breakfast
- Preferential room rates
- 10 leisure day passes for two people
- Game of golf on The Nicklaus or The Cheshire course
- 25% off green fees
- 10% off Pro Shop purchases
- One free meeting room
- One complimentary meal when dining when another is purchased
- 15% off beauty treatments
- £10 off a bottle of Carden Old Gold wine when dining

Carden Park is a luxury resort, set in 1,000 acres of Cheshire countryside. It offers 196 guest rooms, two championship golf courses, a golf academy, fitness and spa facilities as well as on-site fun and team activities. Carden Park's enviable conference and events facilities includes the Carden Suite, recently refurbished at a cost of £400,000 and large enough to accommodate up to 400 guests. The hotel offers businesses an unparalleled venue for conferences, black tie banquets and world class events.

To find out more about My Carden Club membership call 01829 731559 or visit www.cardenpark.co.uk/MyCardenClub.

You can also follow the resort on Facebook, Twitter and LinkedIn at:

www.facebook.com/cardenpark, www.twitter.com/cardenpark and www.linkedin.com/groups/Carden-Park-Hotel-Golf-Resort-3752298

* The full use of all benefits is worth up to £2,500. Upon joining members receive a membership pack that contains the above privileges, the pack contains vouchers for benefits that are restricted by times of use. The other benefits are redeemable throughout the year by production of their My Carden Club card.

More ...

Picture caption

Carden Park Hotel, Golf Resort and Spa

Editor's notes:

- Located amid the beautiful Cheshire countryside on 1,000 acres of estate, the privately-owned Carden Park Hotel, Golf Resort and Spa is managed by De Vere Hotels & Resorts. With 196 superb rooms and suites, a 'four bubble' rated Spa, two Championship golf courses, award winning restaurants and highly acclaimed conference and meeting facilities, Carden Park is unrivalled as a venue for pleasure and business pursuits.
- Winner of the Visit Chester and Cheshire 2010 award for Excellence in Business tourism, the hotel offers 18 function rooms, including the Carden Suite catering for up to 400 guests, indoor & outdoor 'team-building', include the Kong aerial ropes course and the new Segway Safari, corporate golf opportunities and complimentary parking for up to 700 cars.
- Carden Park is a member of Hospitality Action, a charity which helps people in the industry when they need support. The resort is also a holder of the Gold Award from the Green Tourism Business Scheme and the Golf Mark for its junior and beginner friendly golf facilities.
- Located just off the A41, close to the village of Broxton, Carden Park is 14 miles from Chester railway station and approximately 40 minutes by car from Manchester International Airport.

Issued for & on behalf of Carden Park Hotel, Golf Resort and Spa by Active PR. Press information from Kate Logan tel: 07545 504053 , email: katalogan@activepr.co.uk; or contact Linda Bright, tel: 0771 002 0026, email: linda@activepr.co.uk.

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