



Rent arrears

Historically, during any year, there are pinch points when rent arrears levels will rise. These are usually associated with Christmas, the summer holidays and beginning of the school calendar year.

Taking this into consideration IPB Communications can work with you to plan for these periods and can develop a campaign to highlight the importance of continued payments, and the consequences of non payment, to tenants.

If you have a particular issue with rent arrears, we can develop a hard hitting communications campaign to work alongside your organisation's money management advice service and rent arrears process. Alternatively, we can tailor the message strategy to suit your specific requirements. We will advise on key tactics you can undertake to reach your tenants and keep rent arrears to a minimum.

IPB Communications other services include:

- Public Consultation
- Media Campaigns
- Stakeholder Communications
- Crisis Management
- Research and Evaluation
- Internal Communications
- Culture Change
- Print and Design
- Web TV

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