

What the judges said

Low Budget

Gold - IPB Communications, Gas Safety: The 'Silent Killer' Campaign

An important message, delivered through a well thought through campaign. Good integrated tactics, great results which meet all the objectives. Followed through a great campaign.

Integrated Communications

Silver - IPB Communications, Winning The Public Vote: A Campaign For Braintree Council

Braintree District Council needed the public's vote in order to transfer homes to a new social landlord and bring massive investment. Facing a hostile initial reaction from tenants and widespread suspicion, the council set upon clear, systematic and thorough integrated communications to inform and influence tenants to say 'yes' – designed and implemented by IPB. Rigorous, comprehensive activity achieved a 'yes' vote, setting the standard for community engagement.

Best Publication

Gold - IPB Communications, Oldham Rochdale Pathfinder Annual Report: 'Seeing Change'

It's rare when an annual report motivates and stimulates the listener but this imaginative and thoughtful report presents a compelling story of investment, change and real progress. The creators have personalised the services through delivering a warm 'feel good' publication which is not only very informative but also easy to read and very sensible.

Outstanding Public Relations Consultancy

Gold - IPB Communications, IPB Communications

IPB communications has carved itself an impressive lead position in the specialist area of public consultation and related PR since setting up 5 years ago. This focus has enabled it to become recognised nationally for its expertise, which has resulted in very impressive new client wins and significant growth and profitability.